

Client Solutions

Property Week

2026

MEDIA PACK

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WHAT IS CLIENT SOLUTIONS?

Discuss, debate and network with your peers and clients

Property Week Client Solutions is a team of dedicated content specialists. Offering a range of **bespoke solutions and invite-only panel events**, we identify the best fit for clients' individual and specific needs.

Using the power of the Property Week brand, **we can cover various sectors** of the property industry including Residential, Industrial & Logistics, Later Living, PropTech, BTR, SFR, Social Housing, Student Accommodation, Workspace and more.

With our market-leading print, live and digital platforms, we offer unique access to **key decision makers** in the property industry.

Our suite of solutions includes, but is not limited to, **round tables, think tanks, videos, networking events, custom publishing, surveys, webinars, research and data analytics**.

We draw on our **expert editorial team** who can chair, mediate, research and write pieces for print or digital publication. We are able to source venues and hospitality packages for clients. Any venue or catering costs are excluded.



"Property Week is a leading source of information in the real estate industry, offering valuable insights and breaking news for property professionals. With reliable editorial content and a dedicated audience, we provide a great platform for companies to reach key decisionmakers shaping the future of the property market." **Lem Bingley, Editor of Property Week**

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Property Week

An engaged audience of over 500,000 industry professionals – within easy reach

Property Week offers clients not only one of the largest audiences of pure property professionals, but also a suite of options to enable clients to reach and engage with these lucrative contacts. From run of page print advertising and online takeovers to content sponsoring and bespoke email campaigns, we connect you to the industry's largest and most engaged cohort – including CEOs, Marketing Directors and other key decision makers.

Readership



9,581
Magazine
Subscribers

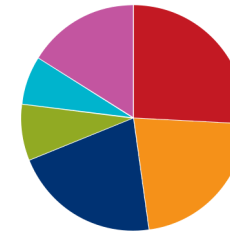


4
Readers
per copy



38,324
Print
audience

JOB LEVEL



Director/Partner	26%
MD/Owner Senior	22%
Manager/Manager	21%
CEO/Chairman	8%
Consultant/Advisor	7%
Other	16%

Online



230k
Page views
per month



21k
Opted in
Subscribers to Third
Party Emails

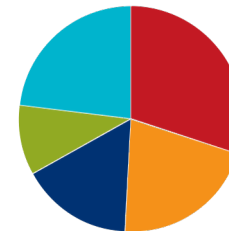


70k
Subscribers
to Editorial
Newsletters



41.5k
Client Solutions
Subscribers

SECTOR



Office	30%
Residential	21%
Retail	16%
Industrial	10%
Other	23%



114k
Followers of
Property Week



75k
Followers of
Property Week



5.4k
Followers of
Property Week

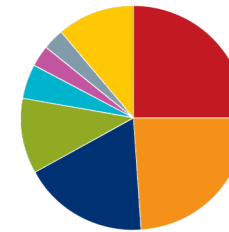


8.9k
Followers of
Property Week



565.8k
Total
online reach

JOB TYPE



Finance/Investment	25%
Consultancy	24%
Developers	18%
Agents	11%
Legal	5%
Architects	3%
Local/central government	3%
Other	11%



TESTIMONIALS

National Head of Real Estate, Freeths

"We've been working with Property Week's Client Solutions team for quite a few years now and find them really easy to work with. They guide us through each event and make it a success treading the fine line between keeping us involved but not over-burdened in the organisation of each event. Professional, personable, connected and helpful they are worth the investment and we could not want for more. We hope to be working with them for many years to come."

Managing Director, Commercial, Rightmove

"Great event! Thanks to Property Week for hosting and to everyone else for coming along."

Managing Partner, Related Argent

"I thought the session was a useful kick off to the year and demonstrated the complex times in which we are all operating. It was an informal setting that relaxed people and prompted good discussion and input from all participants. It was also very well chaired, with no grandstanding or dominating the conversation permitted. The mix of attendees was good and having the heads of three major research houses all in attendance allowed a really broad view of the work they do to get under the skin of our sector."



Co-founder & Chief Executive Officer, x+why

"Really enjoyed the discussion. Covered a breadth of different areas and great to get the opinion of a broad church of operators and stakeholders. Looking forward to seeing the write up!"



TESTIMONIALS

Chief Executive Officer, Dolphin Living

"I enjoyed the discussion and the wide range of backgrounds of the attendees. Having a smaller group than is often present at round table events made for easier, more flowing conversation. It was particularly interesting to hear general views on the sector alongside organisation specific approaches."

Principal Director, tp bennett

"I felt that the event was well conceived, prepared and executed. I felt that we had adequate time to strategise together with PW ahead of the event. I felt that the output was good and I was pleased that we had the opportunity to tailor the message. The report looked professional, suitably high level and elevated us in the direction of thought leaders. I also thought the photography was good."

Head of the Strategy, Internation Business and Entrepreneurship Department in the School of Business and Management - Royal Holloway, University of London

"I found the discussion very interesting and insightful. It certainly provided me with more nuanced understanding on some issues while opening my eyes to some new ones, particularly on how some trends are becoming 'fixed' in."

Associate Director, Residential Research, Savills

"Excellent session chaired very capably by Andy from Property Week. Great range of speakers both from a DEI perspective but also in terms of age, line of work and area of expertise. We covered a lot of ground and it will hopefully make an interesting read for the sector. Great venue and great food."





WHAT WE DO

Ideas - we listen carefully to our clients' marketing and business development requirements and tailor our solutions accordingly.

Planning - we discuss your objectives, desired results, markets and timings. We will then advise you on which of our bespoke solutions will help you achieve the highest engagement and achieve the required results for you.

Thought leadership - Property Week's brand positioning means we are perfectly placed to provide invaluable thought leadership in the property sector.

Marketing - using our extensive cross-platform reach, we plan targeted campaign activity for clients to gain maximum awareness for their brand products.

Creative talent - we work with a team of digital, print and publishing creative specialists including photographers, designers, mediators and copy writers.

Project delivery - our project manager will co-ordinate with all project stakeholders and venues and organise events.

Event Management - our event team will oversee all aspects of planning and execution of the event; they will liaise with venues, suppliers, and stakeholders to ensure seamless and impactful experiences.



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PODCAST

Podcast sponsorship is a great opportunity to tap into new audiences and help your business build better relationships with its customers.

Our sponsorship deal includes 12 monthly podcasts by Property Week and the client sponsor in one year. The client will partner on 10/12 iterations of the Property Week Podcast sponsored episodes. In addition, there will be 3 client theme-led episodes and these versions will include a client host, client representative and/or client. A minimum of 5 online news articles will be published by Property Week relating to the podcast or topics discussed on the podcast across the course of the contract.

The sponsored podcast series will be available to **download for free** through all major podcast channels including **Apple, Google, Spotify and SoundCloud.**

PPodcast package to include:

- Each podcast (whether a special or monthly) includes **2/3 read-out sponsor messages** (including Weblink) and complete branding in all marketing material
- **Co-branding on a minimum of 6 full-page adverts** promoting the podcasts to run throughout the year
- **2 solus emails** co-branded throughout the year designed by Property Week to promote the podcast
- **Co-branded Property Week podcast webpage** on the Property Week website to host the entire 12-month podcast series
- **3 full-page adverts in Property Week** at any point throughout the 12-month term. This is for client's own marketing/promotion (copy to be designed & supplied by client)
- Social media promotion on LinkedIn and X
- Property Week and the client to align all go-to-market social media marketing campaigns to ensure leveraged market amplification
- It is a requirement that Property Week has visibility of any advertising in advance of publication



NETWORKING EVENTS

Each event will be tailored to your specific business needs and will be chaired by a Senior Property Week journalist. Our networking events are normally held as a breakfast and lunch event, an evening drinks reception or a networking dinner held in the evening:

Bring together industry opinion experts, including a representative from your company, chaired by a senior Property Week Journalist.

Manage the logistics of your bespoke event events are invite-only and we promote the event to help you secure guests of 50+ from your list of preferred attendees. Most relevant guests are in C-suite level and for larger events we require larger invitee lists to be supplied.

Create engaging and authoritative content by providing a Property Week journalist and photographer to report on the event.

Pre-event and Post-event promotion using social cards via our property week social media channels

Produce a sponsored feature to appear in Property Week that is distributed via print and online.

Promote the editorial coverage via email to our database and via our social media channels. We can also arrange **networking drinks events** and provide video coverage.

Venue and catering costs excluded from total package cost.

The article will be distributed across Property Week subscribers across all platforms. We'll provide you with a PDF copy for you to use for your own marketing purposes.

To view examples of the latest Networking Event, please click [here](#)





DEVELOPMENT SHOWCASE PANEL EVENTS

Property Week's Development Showcase Panel Event is a new, invite-only event where industry opinion leaders gather at one of your development sites to discuss and debate a key theme of your choosing. This type of event allows you the opportunity to showcase your early or late-stage development to an audience of your property sector peers and prospective business leads. This new event can include:

- A panel discussion of 4-5 respected property industry experts chaired by the Editor or a senior member of our editorial team
- An invited audience of property professionals
- A site visit of your development
- Networking opportunity with guests
- A 2-page sponsored feature will appear in Property Week, in print and online
- The event and the article will be promoted to our full readership
- Venue and catering costs excluded from total package cost.

Property Week's Client Solutions team will provide a project manager who will work in collaboration with you (or your client) to:

- Involve Property Week's editorial team to provide direction on topic and panel discussion
- Discuss priority panellists and guests
- Create engaging and authoritative content by providing a journalist and photographer to report on the event
- Segment and target Property Week's database with engaging communications to get the most relevant guests to attend the event
- Create a marketing plan to promote your event via e-mail (minimum 3), newsletter (minimum 2), full-page adverts (minimum 2) and social media (minimum 3 posts)
- Manage the event, including personalised invitations from Property Week
- Produce a 2-page sponsored feature to appear in Property Week magazine and distribute it to a full print and online audience of property professionals
- Pre-event promotion using social cards via our property week social media channels

To view examples of the latest Development Showcase Panel Events, please click [here](#)

Client to supply the segmentation for guests and a priority guest list of 20 people and suggested guests of 50-100 people.



ROUNDTABLES

These in person events are intimate, invite-only event (normally a lunch or dinner) that provides your organisation with access to industry opinion leaders to discuss a key topic with you. The discussion at the roundtable will be written up by one of our journalists into a 4-page article which is fully branded with your logo alongside the Property Week logo. The article will appear in the Property Week print and online versions. Our Client Solutions team will work with you to:

Provide access to high profile industry opinion leaders and we also require a "wish list" of 30-40 names from the client including target sector, job title and seniority so that we can agree the most senior, relevant roundtable participants with you.

Bring together up to 10 industry experts plus a client representative to discuss a topic of your choice.

Manage the event including personalised invitations and briefing notes to your selected guests

Create an engaging and authoritative 4-page article by providing a journalist (to report on the event) and a photographer.

To view examples of the latest Roundtables, please click [here](#)

Promote the 4-page article by hosting it on the Property Week website via email to our database and via our social media channels. We will include your logo on our pre-event social cards on LinkedIn, do social posts on the day or day after the event, do an email and 3 further social posts at the time the 4-page article is published.

Arrange a content steering meeting with the journalist and those participating in the roundtables to discuss and agree the roundtable format and content.

The article will be distributed across Property Week subscribers to all platforms.

You receive a PDF of the 4-page article for you to use for your own marketing purposes.



Lead times for this activity are approximately 8-12 weeks from signature of contract.

Venue and catering costs are excluded from total package cost. These are closed sessions with no audience.



THINK TANKS

Our successful Think Tanks are small-scale in person events. They provide you with the opportunity to highlight your expertise in a number of different sectors or at various UK locations; typically, businesses hold a series of Think Tanks throughout the year, chaired by a senior member of the Property Week editorial team.

As with our roundtables, these events provide your organisation with access to senior industry opinion leaders to discuss a key topic of your choice with you.

The discussion at each think tank will be written up by one of our journalists into a 4-page article which is fully branded with your logo alongside the Property Week logo. The article will appear in the Property Week print and online versions. Our Client Solutions team will work with you to:

Provide access to high profile industry opinion leaders and we also require a "wish list" of 10-20 names from the client including target sector, job title and seniority so that we can agree the most senior, relevant roundtable participants with you.

Bring together 4-5 industry experts, plus a client representative/s to discuss a topic of your choice.

Manage the event including personalised invitations and briefing notes to your selected guests.

Create an engaging and authoritative 4-page article by providing a journalist (to report on the event) and a photographer to attend.

Promote the 4-page article by hosting it on the Property Week website, via email to our database and via our social media channels. We will include your logo on our pre-event social cards on LinkedIn, do social posts on the day or day after the event, do an email and 3 further social posts at the time the 4-page article is published.

Arrange a content steering meeting with the journalist and those participating in the roundtables to discuss and agree the roundtable format and content.

The article will be distributed across Property Week subscribers to all platforms.

You receive a PDF of the 4-page article for you to use for your own marketing purposes.

Lead times for this activity are approximately 8-12 weeks from signature of contract.

Venue and catering costs are excluded from total package cost. Think tanks are closed sessions with no audience.



To view examples of the latest Think Tank, please click [here](#)



IN CONVERSATION WITH

In Conversation With (ICW) is a great opportunity for you to showcase the knowledge, experience and expertise of your company or a chosen individual to your peers within the property industry. Our ICWs can either feature in print in Property Week magazine and on our website, or be filmed and captured on video and hosted on our website, or both!

With this **thought leadership led** offer clients select a senior member of their team to discuss a topic of their choice via an interview.

As the client, you have three options either a video or print interview or you can do both a video and print interview.

Video Option: Video interview with your expert discussing a subject which is agreed in advance. The video will be hosted online.

Print Option: In person interview between your expert and a Property Week journalist discussing a subject which is chosen by the client and is agreed in advance. The interview will be written up in a 2-page article to be published in the Property Week magazine and online.

Our Client Solutions team will manage the process for you:

- A 2 stage approvals process for video and print ICWs
- Promote the editorial coverage via email to the Property Week database and via our social media channels.

We will provide you with a PDF copy of the 2-page article for you to use for your own marketing purposes.

To view some examples of In Conversation With in print, please [click here](#)

To view some examples of In Conversation with on video, please [click here](#)



SURVEYS AND RESEARCH

Surveys cover a range of topics and help to stimulate discussion. As well as positioning your brand or organisation as an authority on a particular subject, surveys give you trustworthy, reliable and valid data to share with your clients and use for your marketing purposes.

Surveys cover a range of industry topics to help stimulate and drive debate, act as a brand benchmarking exercise or gauge marketing campaign perception.

Online surveys allow the client to engage directly with Property Week's readership, providing focused lead generation and qualitative data capture on key audiences.

Two types of survey are on offer - targeted email surveys and white papers.

Surveys position your organisation as thought leaders and educators on key industry topics.

Surveys provide research content for thought leadership campaigns and PR.

Lead times for this activity are approximately 8-12 weeks from signature of contract.

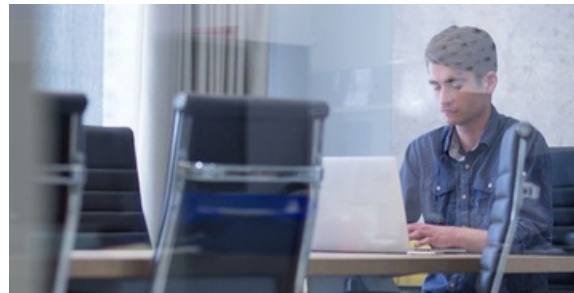
Clients supply a list of questions to be discussed with our senior editorial team and we will use a final list of 10-15 questions.

Surveys help you raise company profile by brand association with Property Week.

Promote the editorial coverage via email to the Property Week database, featuring a 4 page article write-up and via our social media channels.

The write-up of the survey will be distributed to Property Week subscribers across all platforms. We will provide upi with a PDF copy for you to use for your own marketing purposes.

To view examples of the latest Surveys and Research, please click [here](#)





SPONSORED CONTENT

Property Week's Client Solutions team will provide a project manager who will work in collaboration with you to:

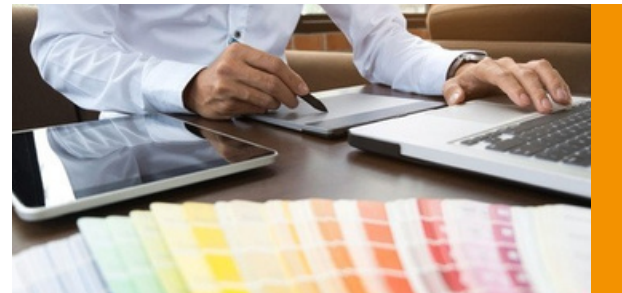
Leverage the knowledge and expertise of our editorial team to help formulate content ideas relevant to your campaign.

A senior Property Week journalist will write your article, feature, white paper or other written content to suit your needs.

The content can include analysis of any research you may have, or interviews conducted with key figures from your business.

You can use sponsored content as part of a broader strategic or tactical campaign which can include a Think Tank, event or survey.

Property Week will design and format your content and will **provide you with a PDF** for your marketing purposes.





WEBINARS

Webinars are the perfect platform to engage with an audience 'virtually'; to educate and advise as well as inviting interaction through questions and answers. Harnessing the Property Week brand, webinars also provide you with data and lead generation to help improve your organisation's marketing and business development activity.

Promoted as Property Week webinars in association with the client, the Webinar is mediated by a senior journalist from Property Week, and usually includes a client presentation and a live Q&A with 2 or 3 additional panellists based on specialities (often also from the client). We use native advertising on the Property Week website to stimulate interest and drive registrations. The topic needs to be agreed prior to booking. Our Client Solutions project manager will work with you to:

Arrange a content steering meeting with the journalist and those participating in the webinar to discuss and agree webinar format and content.

Help manage and host the webinar and track all registrants/leads via a third party webinar platform

Arrange a technical check and a rehearsal prior to the event webinar.

Create a promotional plan to include:

- 1 x third party email to opted-in subscribers
- 2 x mentions in editorial newsletter daily/weekly
- 1 x banner or a sponsored content box on editorial daily/weekly newsletter for 2 weeks (position subject to availability).

- 6 x posts on social media (using Twitter and LinkedIn) tagging the partner so you can share as well.
- MPU run of site for 1 week, appearing on all pages that are not sponsored at the time of going live on the Property Week website.
- Add your logo to the webinar.

Lead times for this activity are approximately 8-12 weeks from signature of contract.

To view examples of the latest Webinars, please [click here](#)



CONTACT US

To find out more about how our Client Solutions team can work with you, please contact:

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